

# REGISTER NOW FOR IMPACT COMES TO YOU!

Ultimately you want to have a more flexible IT environment to be able to achieve your company objectives more easily. Discover what SOA – and IBM – can do for you. Follow the example set by Gil and register now – completely free – for Impact Comes to You! How, where and when? Visit our website for a full schedule, more information and registration: [ibm.com/be/events/en](http://ibm.com/be/events/en).



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Impact Comes to You!

B - 02
P.P. - P.B.
BELGIQUE - BELGIE

IBM Belgium, Avenue du Bourgetlaan 42, 1130 Brussels

DAY 21: We must harmonise business and IT with each other. Be more flexible, and more versatile. Gil is looking for a solution. But his plan is terrifyingly complex.



DAY 23:  
Inspiration within reach:  
Impact Comes to You!  
A day full of advice for a  
successful SOA implementation.

# IMPACT COMES TO YOU

## SOA pays. Discover how at Impact Comes to You.

Flexibility and efficiency. Innovation and superior service provision. Intercompany cooperation across borders and cost savings. How you do it? By integrating business and IT. A **Service Oriented Architecture (SOA)** can help to accomplish this.

SOA left the status of hype behind. **SOA pays**. On one condition: a good approach. Find out what that means at Impact Comes to You. An inspirational event where you gain understanding into the how and why of SOA. In the most recent developments in SOA's and IBM WebSphere®. And where you can exchange experiences.

Make sure you approach a flexible IT environment well-equipped.

**\_DAY 25:**  
We are more flexible and more versatile than ever.  
Thanks, IBM!



## AGENDA - PRESENTATIONS IN ENGLISH

13:00 - 13:15	Welcome <i>Thierry De Keyser (WebSphere Brand Manager)</i>
13:15 - 14:15	SOA Keynote session <i>Mark Colan (WW SOA evangelist)</i>
14:15 - 15:00	Solve the IT/Business Divide with Business Fabric <i>Clyde Hinshelwood (WW Sales Business Fabric)</i>
15:00 - 15:30	Break
15:30 - 16:00	Implement IT Governance <i>Jan Van Der Sypt (Websphere Business Integration Technical sales)</i>
16:00- 16:30	Making it Real - Establish a roadmap and next steps for getting started <i>Kris de Coussemaeker (Websphere Business Process Management South-West Europe)</i>



**Register now at [ibm.com/be/events/en](http://ibm.com/be/events/en).** For better results.

All participants will receive the book "The New Language of Business" by Sandy Carter.

## LUXEMBOURG

**4 October 2007**  
**Sofitel Hotel**

## BELGIUM

**5 October 2007**  
**IBM Forum**

